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THE AMERICAN COLLEGE BULLETIN

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Executive Secretary, ROBERT L. KELLY
Survey Secretary, B. WARREN BROWN

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The activities of the headquarters office for the past two months and a half are briefly summarized in this issue of the Bulletin.

CO-OPERATIVE PUBLICITY

The first issue of one hundred thousand copies of "Your Country Calls You" was distributed through sixty-two colleges and boards in twenty-seven states. The second issue is now being distributed.

The first fifty thousand of "Meeting College Expenses" have gone to thirty-eight colleges in nineteen states. A third issue of twenty-five thousand copies is now ready.

The first issue of one hundred and fifty thousand copies of "The World Calls You" is now being distributed through the colleges and boards.

Dr. James E. Clarke has revised his booklet on "The Place and Function of the Christian College" and it has been printed by the Council. It will soon be ready for distribution.

A 31-page booklet with cover entitled "Addresses Delivered in the Church and the College Section of the National Council of Congregational Churches" has been issued by Mr. W. W. Mills, Marietta, Ohio, and is ready for distribution. It contains an address by Dr. Kelly on "The General Situation as to Higher Education under Denominational Control," and other addresses by Rev. Lloyd Douglas, Ann Arbor, Michigan; President J. A. Blaisdell, Pomona College, and Rev. W. H. Day, Bridgeport, Connecticut, Moderator of the National Council. A copy will be mailed to subscribers of the Bulletin, so long as the supply lasts, for a three-cent stamp.

CO-OPERATIVE PURCHASING

The Committee on Co-operative Purchasing has made a thorough investigation along a few stated lines of college supplies. The data secured have been collaborated and furnish much valuable information.

In the light of this data they have made a mill order for 500,000 envelopes and a corresponding quantity of paper for letterheads. The reduction in prices made possible by the process of standardization involved and the bulk order were greatly appreciated by the colleges, as is evidenced by the fact that individual orders came in at once to take up the entire supply. Hundreds of dollars will be saved by this single transaction, which is the first experiment of the Committee.

The Committee is now offering to furnish examination books at a rate much below the prevailing market price. With the splendid co-operation of the colleges there seems to be no limit to the possibilities of this work.

Preliminary arrangements have been made by the Committee for a conference of Purchasing Agents to be held either on July 11, 12 and 13, or July 18, 19 and 20, at the Y. M. C. A. Camp, Lake Geneva, Wisconsin, at which various phases of the task of purchasing supplies for institutions will be presented by experts in these fields. Purchasing agents should place this meeting on their calendars. The whole movement is not only in the interest of efficient college administration; it is in the interest of a patriotism of the highest type. We should be pleased to have suggestions as to which dates are preferable.

THE AMERICAN COLLEGE BUREAU

This Bureau, confined to college work and recommending only teachers of proven Christian character, has quarters adjoining those of the Council and is already demonstrating its efficiency. The director of the Bureau is Mr. E. E. Olp, and Dr. Kelly and Mr. Brown are members of the advisory council.

THE BUREAU OF INFORMATION

Hundreds of letters are written in reply to inquiries from all kinds of sources bearing on a multitude of phases of Christian education. It is impossible to catalogue the activities of this department of the Council's work. Correspondence is invited. The Council desires to serve.

THE AMERICAN COLLEGE BULLETIN

The Bulletin speaks for itself every two weeks. There have been many expressions of appreciation and the subscription list is constantly increasing.

THE SURVEYS

In addition to much material published in the American College Bulletin and used in the literature produced by the Council, the Survey department has completed definite work as follows:

1. An outline for self-surveys by religious workers in State Universities;
2. A survey of Benzonia Academy, Michigan;
3. A survey on ministerial supply, twenty pages and cover;
4. A supplementary study to No. 3 on the loss in theological seminaries by denominations;
5. A careful analysis of Dr. Cowling's report on the financial standard of an efficient college.

To appear soon—a study of the religious forces in State Universities with a supplementary study of denominational preferences of students in State Universities.